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## 34 Years of Feminism From Marching in the Streets to a Seat at the Table

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February 16, 2022

The Honorable Jackie Speier  
2465 Rayburn HOB  
Washington, DC 20515  
Email: [Yana.Mayayeva@mail.house.gov](mailto:Yana.Mayayeva@mail.house.gov)

### RE: HR 3853 (Speier) Pink Tax Repeal Act. - SUPPORT

Dear Congressman Speier,

On behalf of the Santa Barbara Women's Political Committee (SBWPC), I am writing to express support for HR 3853 addressing real of the so-called Pink Tax. HR 3853 will eliminate gender-based higher pricing (the "pink tax"), for services and goods which are marketed specifically to women. SBWPC's mission is dedicated to furthering gender equality and other feminist values through political and social action and educational activities. Our organization is one of the largest women's political committees in Santa Barbara County with approximately 300 members. We advocate for a diverse set of positions which include equity for women. ( <https://sbwpc.org/positions/> )

We understand that on average women pay 7% more for gender-targeted items such as clothing and toiletries. Unfair higher prices reinforce gender inequities directly impacting women, who make up as much as 85% of consumer purchases in the United States.

We support legislation that will help prohibit the blatantly unfair and harmful "pink tax". HR 3858 would not only prohibit price differences in virtually identical products and services, but also would provide authority for the Federal trade Commission and state attorneys general to enforce the requirements.

The Santa Barbara Women's Political Committee regards HR 3853 as an important step in closing gender inequities by ending higher prices for products marketed to women. Passage of HR 3853 would also help to eliminate the messages which perpetuate gender-based stereotypes that are harmful to women and can engrain bias early on in children. **Therefore, SBWPC wishes to sign on as a supporter of HR 3853.**

Thank you for reviewing our organization's position on this issue. Should you wish to communicate further with us, please email us at [info@sbwpc.org](mailto:info@sbwpc.org) or visit our website [www.sbwpc.org](http://www.sbwpc.org)

Sincerely,

Catherine Swysen  
President SBWPC

CC: Congressman Salud Carbajal, email: [Johanna.Montiel@mail.house.gov](mailto:Johanna.Montiel@mail.house.gov)